

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|---|--|--|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| David Vinson | | 06/25/2013 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | WorldDoc, Inc. | | |
| Doing Business As: | SocialWellth | | |
| Street Address: | 7730 W. Sahara, Suite 105 | | |
| City: | Las Vegas | | |
| State/Country: | NEVADA | | |
| Postal Code: | 89117 | | |
| Entity Type: | CORPORATION: NEVADA | | |
| PROPERTY NUMBERS Total: 8 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4288383 | BREDDI | |
| Serial Number: | 85935174 | SOCIALWELLTH | |
| Serial Number: | 85935190 | SOCIAL WELLTH HEALTH, THE WEALTH THAT MA | |
| Serial Number: | 85935196 | W | |
| Serial Number: | 85935205 | CONNECTIONPAD | |
| Serial Number: | 85935212 | MWELLTH | |
| Serial Number: | 85935214 | B WELL | |
| Serial Number: | 85524378 | TOTAL BALANCE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (816) 460-2605 | | |
| Email: | trademarks.us@dentons.com | | |

OP \$215.00 4288383

Correspondent Name: Brian R. McGinley
Address Line 1: Dentons US LLP
Address Line 2: P. O. Box 061080
Address Line 4: Chicago, ILLINOIS 60606-1080

ATTORNEY DOCKET NUMBER: 10021249-0008 (BRM)

NAME OF SUBMITTER: Brian R. McGinley

Signature: /brian r mcginley/

Date: 07/02/2013

Total Attachments: 5

source=Assignment of Trademarks David Vinson#page1.tif
source=Assignment of Trademarks David Vinson#page2.tif
source=Assignment of Trademarks David Vinson#page3.tif
source=Assignment of Trademarks David Vinson#page4.tif
source=Assignment of Trademarks David Vinson#page5.tif

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is entered into this 25th day of June, 2013 (the "Effective Date") by and between David Vinson, an individual of the full age of majority residing in Las Vegas, Nevada ("Assignor") and WorldDoc, Inc. dba SocialWellth, a Nevada Corporation ("Assignee"). The Assignor and Assignee may be collectively referred to herein as the "Parties".

WHEREAS, Assignor is the Founder and CEO of SocialWellth, and as such, has filed the U.S. trademark applications and obtained on behalf of SocialWellth the U.S. trademark registrations set forth in detail in the attached Exhibit A which is incorporated herein by reference (the "Trademarks");

WHEREAS the Trademarks have always been used exclusively on behalf of and for the benefit of Assignee;

WHEREAS Assignee desires to receive a full assignment of Assignor's rights, title and interest to the Trademarks together with the goodwill associated with or symbolized by the Trademarks, and any other common law rights, worldwide rights, and other applications or registrations for such Trademarks owned by Assignor;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor as an existing and ongoing business entity hereby assigns to Assignee all of his rights, title and interest in and to the Trademarks together with all of the goodwill of Assignor's business associated with or symbolized by the Trademarks, and any other common law rights, worldwide rights, and other applications or registrations for such Trademarks owned by Assignor, including without limitation the right to sue and collect damages for any past infringement of the Trademarks.
2. Assignor shall cooperate with Assignee in recording this Assignment in the United States Patent and Trademark Office, including executing any and all documents necessary to record and fully effectuate such Assignment. With respect to any applications listed in Exhibit A that have been filed by Assignor with the United States Patent and Trademark Office on an intent to use basis, Assignor will assign the Trademarks as soon as it is permissible to do so without adverse effect pursuant to 15 U.S.C. § 1060.
3. Assignee shall be fully responsible for all costs and fees incurred through the Effective Date in connection with the prosecution and maintenance of the Trademarks.
4. Except for the obligations set forth in this Assignment, each Party hereby forever releases the other Party and their respective officers, directors, employees, agents and attorneys from any and all claims, liabilities, causes of action, and damages arising out or relating to the Trademarks through and including the Effective Date.
5. This Assignment may be executed in counterparts. Facsimile or electronic signatures shall be deemed original executions.
6. This Assignment shall be binding upon the Parties respective successors-in-interest, heirs and assigns.
7. Each Party represents and warrants that it has full power to enter into this Assignment, and the undersigned representative of Assignee by his execution of this Assignment hereby represents that he is duly authorized by the relevant Party to enter into this Assignment.

8. This Assignment binds and inures to the benefit of the Parties and their parent companies, subsidiaries, related companies, licensees, franchisees, successors and assigns and all parties in privity with them.
9. This Assignment shall be governed by the laws of the State of Nevada.

IN WITNESS WHEREOF, the Parties have entered into this Assignment by their duly authorized representatives.

ASSIGNOR

By: 

David Vinson

Date: 6/25/13

ASSIGNEE

By: 


David Vinson

Title: Founder and CEO.

WorldDoc, Inc. dba SocialWellth

Date: 6/25/13

EXHIBIT A

| Registrations | Class Codes | Description of Use |
|---|-------------|---|
|  Reg.#4288383 | 09 | Computer software for use in database management in the fields of virtual communities and disaster preparedness via the Internet or other communications networks with third parties; computer software platforms for social networking, namely for uploading, posting, showing, displaying, tagging, blogging, sharing or providing electronic media and information in the fields of virtual communities and disaster preparedness via the Internet or other communications networks with third parties; computer software platforms that may be accessed via the Internet, computers, mobile phones, smart phones and tablet computers for social networking, namely, for uploading, posting, showing, displaying, tagging, blogging, sharing or providing electronic media and information in the field of virtual communities and disaster preparedness via the Internet or other communications |




| Applications | Class Codes | Description of Use |
|---|----------------------------------|--|
| SocialWellth Serial # 85/935174 | 09 16 35 38 41 42 44 45 | See Exhibit A |
|  Serial # 85/935190 | 09 16 35 38 41 42 44 45 | See Exhibit A |
|  Serial # 85/935196 | 09 16 35 38 41 42 44 45 | See Exhibit A |
| ConnectionPAD Serial # 85935205 | 09 42 44 | See Exhibit A |
| mWellth Serial # 85935212 | 35 42 | (35) Operating on-line marketplaces for buying, selling, sharing and offering for free software and on-demand applications in the areas of health, wellness, balanced living; Application service provider (ASP) featuring computer software in the field of health, wellness and balanced living; providing health insurance exchanges in the nature of a marketplace that offers purchasers of health insurance a variety of plans from different insurance providers; providing health insurance exchanges in the nature of a marketplace that offers purchasers of health insurance a variety of plans from different insurance providers (42) Development, design, implementation, testing, analysis and consulting regarding software and on-demand applications in the areas of health, wellness and balanced living; Accreditation and certification services, namely the quality and accuracy of mobile health applications for the purpose of accreditation and certification. |
|  Serial # 85/935214 | 09 35 | (09) See Exhibit A (35) Compiling of information into computer databases in the areas of health, wellness and balanced living; licensing computer software for use in the delivery of services related to health, wellness and balanced living; marketing advertising and promotion of services related to health, wellness and balanced living; promoting the goods and services of others via computer and communication networks |
| Total Balance Serial# 85524378 | 44 | Providing a website featuring information on health, wellness and balanced living, namely, health care services; providing a website featuring information on health, wellness and balanced living, namely, mental health services; providing a website featuring information on health, wellness and balanced living, namely, nutrition counseling |

EXHIBIT A -- Descriptions of Use for class registration for /SocialWellth

IC 009. US 021 023 026 036 038. G & S: Computer software platform for services in the areas of health, wellness and balanced living that may be accessed via the Internet; computer software development tools; computer software to enable data retrieval, upload, download, access management, displaying, tagging, blogging, sharing or otherwise providing media or information in the fields of health, wellness, balanced living and general interest via the Internet or other communications networks with third parties; downloadable software for mobile and wireless devices; downloadable software for use with social networking applications and on social networking websites; magnetically encoded identification cards and gift cards

IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed matter, namely brochures, catalogs, newsletters, magazines, pamphlets, and signs in the field of health, wellness, balanced living and incentive award programs; printed application forms, and printed identification cards and gift cards

IC 035. US 100 101 102. G & S: Compiling of information into computer databases in the areas of health, wellness and balanced living; licensing computer software for use in the delivery of services related to health, wellness and balanced living; marketing, advertising and promotion of services related to health, wellness and balanced living; promoting the goods and services of others via computer and communication networks; operating on-line marketplaces for providers of goods and/or services related to health, wellness and balanced living; providing health insurance exchanges in the nature of a marketplace that offers purchasers of health insurance a variety of plans from different insurance providers; pharmaceutical cost management services; providing information in the field of pharmaceutical cost management, providing and on-line database featuring listing of health professionals and medical treatment centers

IC 038. US 100 101 104. G & S: Providing multiple-use access to computer databases and a global computer information network in the field of health, wellness, and balanced living; telecommunications services, namely electronic transmission of data, messages and information; providing online forums for communication of topics related to health, wellness, balanced living and general interest; providing online communication links which transfer website users to other local and global web pages; providing user access to third party websites hosted on computer services accessible via a global computer network; text messaging services

IC 041. US 100 101 107. G & S: Providing computer, electronic and online databases in the field of health, wellness and balanced living, community affairs, the arts; electronic publishing services, namely publications of text and graphic works of others via computer and communication networks in the fields of health, wellness, balanced living, community affairs, the arts; entertainment services, namely providing temporary use of interactive multiplayer and single player games played via computer, mobile or wireless devices or communication networks; entertainment services, namely providing virtual environments in which users can interact through social games for recreational, leisure or entertainment purposes; contest and incentive award programs to encourage individuals and groups which engage in self-improvement, charitable, volunteer, community service and humanitarian activities

IC 042. US 100 101. G & S: Database development services in the field of health care; computer software development in the field of health care; providing an online network service that enables healthcare practitioners to share clinical and laboratory information with laboratories and other healthcare participants; computer

services, namely computer systems analysis in the field of healthcare; computer software development, maintenance of computer software for others; providing temporary use of on-line, non-downloadable software for health risk assessment, profiling, and electronic tools and calculators in the field of healthcare benefits; computer services, namely creating on-line virtual communities for registered users to organize groups and events, participate in discussions and engage in social, business and community networking; computer services, namely hosting on-line web facilities for others for organizing and conducting meetings, events, interactive discussions via communication networks; application service provider networks (ASP) featuring software to enable or facilitate the applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing of audio and video content, photographic images, text, graphics and data; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; computer services, namely, creating indexes of information, sites and other resources available on computer networks. providing temporary use of non-downloadable software applications for enabling, facilitating, or enhancing social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio and video content, photographic images, text, graphics and data; peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view, and download digital photos; providing a web site featuring technology that enables users to upload and share video, photos, text, graphics and data; creating and maintaining blogs for others; providing a web hosting platform for use of non-downloadable software for enabling, facilitating or enhancing interactive, multiplayer and single player games for third parties

IC 044. US 100 101. G & S: Consulting and counseling services in the field of health care, telemedicine services; online service namely maintaining secure records concerning the health conditions of individuals and families, on-line services, namely providing health information and analysis in the nature of performance of and quality care of hospitals and health care service providers; on-line services providing health risk assessment profiles to establish individual and population health risks; health risk counseling and intervention, health promotion, health risk and behavior modification and preventative medical assessment and screening; providing an on-line computer database that features a calendar and records of interactive discussions and events in the fields of health and healthcare; providing an interactive computer database in the field of medical diagnostics and pharmaceuticals; providing medical and pharmaceutical information services via an online database of reference materials; providing information in the fields of health and healthcare

IC 045. US 100 101. G & S: Internet based social networking service providing social services information in the field of health, healthcare services, wellness, balanced living, community, self-improvement, charitable, philanthropic, volunteer, public and community services and humanitarian activities